



WEB Strategy Presented to CCB Members and Associates

March 18, 2004





WEB Objectives

- Enhance the users awareness, involvement and increase usage of the DPAS web-site
- Implement processes of continuous improvement for the collection, exchange, and delivery of useful information to DPAS user community.
- Develop and implement concrete steps to transform the existing DPAS web-site from one that is “Good” to one that is “State-of-the-Art”





WEB Changes

- Address was changed to 'www.dpas.dod.mil'
- Added IT Support Page
- Training Manuals now on-line
- Added DPAS security contacts
- Changed training pages
 - Consolidated registration
 - Modified training calendar
 - Modified course description pages





PKI/PKE

- ✓ As per DoDD 5230.9 and DoDI 5230.29 any DoD operated Web application that provides information resources not intended for the general public must be compliant with Public Key Infrastructure/Public Key Enable (PKI/PKE)
- ✓ DPAS is working to become compliant with PKI/PKE directives for non-Web enabled applications by April 1st. PKI/PKE not optional





WEB Survey

To invoke user opinions regarding DPAS Web site we chose to implement Web Surveys

1. How often have you visited this web site in the last 30 days?

Once

2 to 3 times

4 to 5

6 or more

first visit to this site

☒☐☐☐☐

2. What were your reasons for visiting the site? (Check all that apply)

Just Curious: ☐

New User: ☐

Gain Information: ☐

Download Software: ☐

Register for Training: ☐

Other: ☐ Please specify:



Web Survey continued

- ✓ Delivered surveys via broadcast messages, we received a small sampling of feedback. However feedback is not consistent enough to establish usable metrics.
- ✓ Updating delivery method of survey
 - Attach popup request upon exiting DPAS domain





Broadcast Message

- ✓ Broadcast Message
 - We have sent out a total of 21
- ✓ Updating delivery of messages
 - Web-based





Future WEB Initiatives

✓ Working with Mele Associates in the redesign of DPAS

Web.

- Developing a transition plan
- Finalizing template

✓ DPAS has created a new directory structure based on

the based on the templates provided

✓ Working parallel with Mele in finalizing level 2 & 3

pages

✓ True real-time training database

Mar - Availability of class



Future WEB Initiatives Continued

- ✓ Management/User corner
 - Allow a secure place to view management reports

- ✓ Demo for New Users
 - Simulation of some major system function

